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### **SMITHSONIAN CURATOR TO LECTURE AT BRICK STORE MUSEUM**

KENNEBUNK/KENNEBUNKPORT – The Brick Store Museum and The Seashore Trolley Museum are pleased to host Smithsonian curator Bill Withuhn for an illustrated talk, “The Making of an Exhibition,” on Saturday, March 12 at 7 p.m. at The Brick Store Museum.

Fees for the lecture are \$7 for the general public and \$5 for members of either the Brick Store Museum or the Trolley Museum. Refreshments will follow the speaking program. While tickets will be available at the door, advance reservations are strongly recommended by calling the Museum at 985-4802 or by sending an email to [info@brickstoremuseum.org](mailto:info@brickstoremuseum.org).

Many people never think about what goes into crafting a popular museum exhibition. In his illustrated talk, Withuhn contributes his own breadth of experience to reveal how great exhibitions come to be. Using examples from a recent blockbuster show, Withuhn explains the balance between education and entertainment, the power of artifacts, and the importance of human stories. Interesting for all ages, Withuhn shares anecdotes and provides a fascinating behind-the-scenes look at the creative process from concept to design to finished museum exhibition.

Since 1983, Bill Withuhn has been a curator in Washington, DC at the Smithsonian Institution, the nation’s museum and the world’s largest museum complex. Withuhn has worked on exhibitions with topics as diverse as the American industrial revolution, the “Great Migration” of African Americans, science in American life, the Vietnam Veterans’ Memorial, American motorcycles, and the life and legacy of Woody Guthrie. His most recent exhibition is *America on the Move*, a \$28-million long-term show on transportation, its social history and the changes wrought on everyday lives, which opened at the National Museum of American History in November 2003. Withuhn is a frequent lecturer and widely published, and he serves as a consultant for UNESCO at a World Heritage Site in India and for the U.S. National Park Service at several National Historic Sites. He is a veteran of Air Force Special Operations and was awarded two Distinguished Flying Crosses and the Bronze Star. Withuhn has also been a licensed locomotive engineer since 1966.

*The Brick Store Museum is located at 117 Main Street in Kennebunk’s historic district. The museum is dedicated to preserving and exhibiting the region’s rich cultural heritage. Its galleries and research archives are open to the public year-round: Tuesdays – Fridays, 10 – 4:30 and Saturdays, 10 – 1. Admission is by donation, suggested \$3. Visit [www.brickstoremuseum.org](http://www.brickstoremuseum.org) or call 207.985.4802 for further information.*

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