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MARK YOUR CALENDAR!

**BRICK STORE MUSEUM SIGNS ON FOR
MUSEUM DAY 2007 PRESENTED BY
SMITHSONIAN MAGAZINE AND HYUNDAI MOTOR
AMERICA**

**—THIRD ANNUAL MUSEUM DAY FEATURES
FREE GENERAL ADMISSION ON SEPTEMBER 29, 2007—**

Kennebunk—On Saturday, September 29, 2007, The Brick Store Museum will participate in “Museum Day,” presented by *SMITHSONIAN* magazine and Hyundai Motor America. Museum Day is a day when museums and cultural institutions nationwide open their doors free of charge to *SMITHSONIAN* magazine readers and Smithsonian.com visitors. Celebrating culture, learning and knowledge, Museum Day reflects the spirit of the magazine, and emulates the free-admission policy of the Smithsonian Institution’s Washington, DC-based facilities. This year’s Museum Day is also supported by CITGO Petroleum Corporation and, for the third consecutive year, TIAA-CREF.

“Museum Day is a wonderful opportunity for us to collaborate with the world’s largest museum complex to shine the spotlight on the importance of museums in our cultural landscape. It is my hope that Museum Day will draw long-time friends as well as first-time visitors,” said Tracy Baetz, executive director of The Brick Store Museum.

Visitors to The Brick Store Museum on Museum Day will be treated to three exhibitions that have already been drawing record-breaking crowds and are sure to appeal to the whole family: *Burned into our Memories* commemorates the 60th anniversary of the

wildfires of 1947 that burned much of the state of Maine; *Kennebunk's Big Leaguers* traces the lives two major league ballplayers who came from Kennebunk; and *Wild Things: Selections from Kate Manko's Collection of American Folk Art Animals* showcases nearly 100 carved animals and is as much about folk art as it is about the art of collecting. Additionally on display are examples from the museum's permanent collections of early American fine and decorative arts for which the Museum is known nationally. On Museum Day, the Museum will have extended hours and will be open from 10 AM to 2 PM.

Last year, approximately 30,000 people attended Museum Day. Forty-nine states were represented by 448 participating museums, including 55 Smithsonian affiliates.

Attendees must present *SMITHSONIAN* magazine's Museum Day Admission Card to gain free entry to participating institutions. The Museum Day Admission Card is available in the September issue of *SMITHSONIAN* magazine and a downloadable version is available on the Museum Day website at www.smithsonian.com/museumdaycard. The general public is welcome to participate by going to the Smithsonian.com website and downloading the Museum Day Admission Card. Listings and links to other participating museums' and sponsors' sites can be found at www.smithsonian.com/museumday.

About The Brick Store Museum

The Brick Store Museum is located at 117 Main Street in Kennebunk's historic district and for more than seventy years has been dedicated to preserving and exhibiting the region's rich cultural and artistic heritage. Its galleries and research archives are open to the public year-round. Visit www.brickstoremuseum.org or call 207.985.4802 for further information.

About Smithsonian Publishing

Founded in 1970 with the launch of *Smithsonian* magazine, Smithsonian Publishing—comprised of *Smithsonian* magazine, *Air & Space*, goSmithsonian and the Smithsonian digital network—allows the intellectually curious to indulge and engage their passions for history, the arts, science, the natural world, culture and travel. Smithsonian Publishing's flagship publication, *Smithsonian* magazine, has a circulation of more than 2 million. This multi-media network is also affiliated with the world's most visited museum and research complexes at the Smithsonian Institution. For more information, visit www.smithsonianmagazine.com, www.airandspacemag.com, and www.gosmithsonian.com.

About Hyundai Motor America

Hyundai Motor America, headquartered in Fountain Valley, California, is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 750 dealerships nationwide.

About CITGO

CITGO, based in Houston, is a refiner and marketer of transportation fuels, lubricants, petrochemicals, refined waxes, asphalt and other industrial products. The company is owned by PDV America, Inc., an indirect, wholly owned subsidiary of Petróleos de Venezuela, S.A., the national oil company of the Bolivarian Republic of Venezuela.

About TIAA-CREF

TIAA-CREF is a national financial services organization with over \$412 billion in combined assets under management and the leading provider of retirement saving products and services in the academic, research, medical and cultural fields. TIAA-CREF is committed to a long-term approach to investing, providing guidance tailored to the unique needs of our clients and offering products with among the lowest expenses in the industry.

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