



**MEDIA RELEASE**

**FOR IMMEDIATE RELEASE:** September 4, 2009

Contacts:

Brick Store Museum: Tracy Baetz, 207-985-4802, [info@brickstoremuseum.org](mailto:info@brickstoremuseum.org)

SMITHSONIAN Magazine: Alison Goldstein, The Rosen Group, 646-695-7040, [alison@rosengrouppr.com](mailto:alison@rosengrouppr.com)

**BRICK STORE MUSEUM OFFERS FREE ADMISSION AND A BOOK SIGNING ON  
SMITHSONIAN MAGAZINE'S 5<sup>th</sup> ANNUAL MUSEUM DAY**

*–Museum Day 2009 Poised to be Largest to Date–*

**KENNEBUNK, Maine** —On Saturday, September 26 from 10AM to 1PM, The Brick Store Museum will participate in the fifth annual Museum Day, presented by *Smithsonian* magazine. A celebration of culture, learning and the dissemination of knowledge, *Smithsonian's* Museum Day reflects the spirit of the magazine, and emulates the free-admission policy of the Smithsonian Institution's Washington, DC-based properties. Doors will be open free of charge to *Smithsonian* magazine readers and Smithsonian.com visitors at museums and cultural institutions nationwide.

Last year, upwards of 200,000 people attended Museum Day, with all 50 states plus Puerto Rico represented by over 900 participating museums, including 84 Smithsonian affiliate museums. This year, the magazine expects to attract over 1,000 museums. CITGO is the supporting sponsor of Museum Day. Attendees must present the Museum Day Admission Card to gain free entry to participating institutions. Visit [www.smithsonian.com/museumday](http://www.smithsonian.com/museumday) to download your Museum Day Admission Card, or find it in the September 2009 issue of *Smithsonian* magazine. Each card provides museum access for two people, and one admission card is permitted per household. Listings and links to participating museums' and sponsors' sites can also be found at [www.smithsonian.com/museumday](http://www.smithsonian.com/museumday).

“Museum Day continues to be a great way to showcase local museums and for us to welcome both first-time visitors and long-time friends,” says Tracy Baetz, executive director of the Brick Store Museum. On Museum Day, visitors to the Brick Store Museum will enjoy exhibitions about quilts, vintage postcards, an 85<sup>th</sup> birthday salute to former President George H. W. Bush, the Museum's recent renovations, and more. In addition, from 11AM to 1PM, the Museum's archivist Rosalind Magnuson will be on hand to sign copies of her new book, *Learning is an Ornament: Education in Kennebunk from its Earliest Settlements to the Formation of SAD #71*. Magnuson is a four-time author with previous successes chronicling the history of Kennebunk Beach and the architecture of the historic district, as well as the area's manufacturing heritage along the Mousam River. At 220 pages, *Learning is an Ornament* is her longest publication yet. Included are nearly 100 vintage images culled not only from the Museum's archives but also from private collections throughout the Kennebunks. Says Magnuson, “From the earliest students attending a one-room schoolhouse to the students who today have access to the latest in educational innovation, Kennebunk has always provided a unique approach to learning.” Books are on sale at the Museum for \$27.95.

# # #

*The Brick Store Museum is located at 117 Main Street in Kennebunk's historic district. For more than 70 years, the Museum has been dedicated to preserving and exhibiting the region's rich cultural and artistic heritage. Its galleries and research archives are open to the public year-round: Tuesdays – Fridays, 10 – 4:30 and Saturdays, 10 – 1. Visit [www.brickstoremuseum.org](http://www.brickstoremuseum.org) or call 207-985-4802 for further information.*

117 Main Street ♦ Kennebunk, Maine 04043

207.985.4802 ♦ 207.985.6887 Fax

[www.brickstoremuseum.org](http://www.brickstoremuseum.org)