



MEDIA RELEASE

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SOME THINGS IN LIFE ARE FREE: BRICK STORE MUSEUM SIGNS ON FOR *SMITHSONIAN* MAGAZINE'S MUSEUM DAY 2008

*–Fourth Annual Museum Day Features
Free General Admission on September 27, 2008–*

KENNEBUNK, MAINE – On Saturday, September 27, 2008, The Brick Store Museum will participate in the fourth annual Museum Day, presented by *Smithsonian* magazine. Museum Day is a day when museums and cultural institutions nationwide open their doors free of charge to *Smithsonian* magazine readers and Smithsonian.com visitors. A celebration of culture, learning and the dissemination of knowledge, *Smithsonian's* Museum Day reflects the spirit of the magazine and emulates the free-admission policy of the Smithsonian Institution's Washington, DC-based properties.

“Museum Day connects people with the museums in their midst and is a great way for Kennebunk to have a tie-in with the Smithsonian,” said Tracy Baetz, executive director of the Brick Store Museum. “Museum Day is a great opportunity for first-time guests and anyone wanting to introduce their friends to the Brick Store Museum.”

Museum Day visitors to the Brick Store Museum will enjoy several popular exhibitions sure to appeal to the whole family: *Living Little* features a fanciful selection of architectural models and dollhouses; *Salon Style* showcases fine art from the 1830s to the 1920s; and *Burned into our Memories* reflects upon the wildfires that burned much of the state of Maine in 1947. Additionally on display are examples from the museum's permanent collections of early American fine and decorative arts for which the Museum is widely known. On Museum Day, the Museum will have extended hours, open from 10 AM to 2 PM.

Last year, upwards of 100,000 people attended Museum Day nationally. All 50 states plus Puerto Rico were represented by 651 participating museums.

Attendees must present *Smithsonian* magazine's Museum Day Admission Card to gain free entry to participating institutions. The Museum Day Admission Card is available in the September 2008 issue of *Smithsonian* magazine, and a downloadable version is available for the general public on the Museum Day website at www.Smithsonian.com/museumday.

About The Brick Store Museum

The Brick Store Museum is located at 117 Main Street in Kennebunk's historic district and for more than seventy years has been dedicated to preserving and exhibiting the region's rich cultural heritage. Its galleries and research archives are open to the public year-round, offering changing exhibitions and programs for all ages. Visit www.brickstoremuseum.org or call 207-985-4802 for further information.

About Smithsonian

Founded in 1970 with the launch of *Smithsonian* magazine, Smithsonian Media—comprising *Smithsonian* magazine, *Air & Space*, goSmithsonian, Smithsonian Publishing Digital Network, Smithsonian Books and advertising for Smithsonian Channel—allows the intellectually curious to indulge and engage their passions for history, the arts, science, the natural world, culture and travel. Smithsonian Media's flagship publication, *Smithsonian* magazine, has a circulation of more than two million. This multimedia network is also affiliated with the world's most visited museum and research complexes at the Smithsonian Institution. For more information, visit www.smithsonian.com, www.airandspace.com, and www.gosmithsonian.com.

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