



MEDIA RELEASE
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NEW YEAR MARKS NEW TROLLEY EXHIBIT AT BRICK STORE MUSEUM

KENNEBUNK, MAINE – The Brick Store Museum’s newest exhibition, *Pennies to Ride: The Kennebunks’ Turn-of-the-Century Trolleys*, takes visitors back to the heyday of trolley travel on the seacoast, when passengers could ride the electric railway the 21 miles from Sanford to Cape Porpoise in 90 minutes for just 35 cents. On view through May 1, the exhibition explores the progression of the area’s trolley system from 1899 until the 1930s. A series of historical vignettes introduces visitors to students who took the trolley to school, a tourist on a trolley excursion, a conductor who saw the trolley’s evolution over his 46 years of service, and even a romance on the rails. Through archival photographs and postcard images, exhibit-goers learn about the various routes and their construction, the sights promoted by the trolley companies, and, ultimately, why the system did not last.

Pennies to Ride is a companion to the *History in Motion* exhibition at Kennebunkport’s Seashore Trolley Museum and is part of that institution’s larger initiative involving the recent restoration of the Atlantic Shore Line locomotive #100 and collaboration among area organizations in telling various aspects of Maine’s trolley history. The project was made possible by Historic Transportation Enhancement Funds through the Federal Highway Administration and the Maine Department of Transportation, as well as by members of the New England Electric Railway Historical Society.

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The Brick Store Museum is located at 117 Main Street in Kennebunk’s historic district. For more than 70 years, the Museum has been dedicated to preserving and exhibiting the region’s rich cultural and artistic heritage. Its galleries and research archives are open to the public year-round: Tuesdays – Fridays, 10 – 4:30 and Saturdays, 10 – 1. Admission is by donation, suggested \$5 per person. Visit www.brickstoremuseum.org or call 207-985-4802 for further information.

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