



BRICK STORE MUSEUM

MEDIA RELEASE FOR IMMEDIATE RELEASE

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EVENTS MARK FINAL DAYS OF *MADE IN KENNEBUNK* EXHIBITION

KENNEBUNK – *Made in Kennebunk*, The Brick Store Museum’s popular exhibition on the rich manufacturing heritage along Kennebunk’s Mousam River, closes at the end of 2004. The exhibition has been made possible by a grant from the National Park Service and the Maine Historic Preservation Commission, with sponsorship from Kennebunk Savings Bank. During the exhibition’s final month on public view, three special programs are planned. All are free and open to the public:

- **Friday, December 10, 2004 at 4 p.m.**
Exhibition curator and museum archivist Rosalind Magnuson conducts a guided tour of *Made in Kennebunk*. Hear all the interesting things she has uncovered about Kennebunk manufacturers and their products, as she prepares to publish her book on the subject.
- **Saturday, December 11, 2004 from 10 a.m. to 1 p.m.**
Made in Kennebunk features the story of the Kennebunk-based fine stationery company, William Arthur, Inc., now a wholly-owned subsidiary of Hallmark. The exhibition illustrates the company’s design process from concept to beautifully finished card. Each visitor to the exhibition on December 11 will receive a special, complimentary holiday card from William Arthur, while supplies last.
- **Saturday, December 18 from 10 a.m. to 1 p.m.**
Made in Kennebunk includes Kennebunk’s modern manufacturing legacy by chronicling the history of Tom’s of Maine, maker of natural personal care products. The exhibition displays many of the company’s early products, as well as the electric mixer used to make the first experimental batches of Tom’s now-famous natural toothpaste. Each visitor to the exhibition on December 18 will receive complimentary samples from Tom’s of Maine, while supplies last.

The Brick Store Museum is located at 117 Main Street in Kennebunk’s historic district. The museum is dedicated to preserving and exhibiting the region’s cultural and artistic heritage. Its galleries and research archives are open to the public year-round, Tuesdays-Fridays, 10-4:30 and Saturdays, 10-1. Admission is by donation. For further information, visit www.brickstoremuseum.org or call 207.985.4802.