



BRICK STORE MUSEUM

**MEDIA RELEASE
FOR IMMEDIATE RELEASE**
November 8, 2004

Contact: Cheryl Price
207.985.4802

BRICK STORE MUSEUM TO BENEFIT FROM FESTIVAL OF GIVING

KENNEBUNK – The Brick Store Museum is among 45 non-profit organizations—and the only museum south of Portland—benefiting from the Festival of Giving, to be held at The Maine Mall in South Portland on Sunday, November 21, from 6 to 9 p.m. U.S. Cellular presents this special evening of shopping and entertainment at the Mall to benefit charities in the spirit of the holiday season. The \$5 price of admission for the Festival of Giving goes entirely to The Brick Store Museum, when tickets are purchased in advance at the museum, located at 117 Main Street in Kennebunk (hours are Tuesdays-Fridays, 10 – 4:30, and Saturdays, 10 – 1).

Tickets entitle festival-goers to mall discounts, a complimentary dessert buffet, wine tastings, and chances to win raffle prizes and \$1,000 in Maine Mall gift cards. More than 40 individual stores within the Mall are providing incentives ranging from free gifts to 10% – 50% off qualified purchases. Santa will be on hand for portraits. Portland radio station 94.9 WHOM will be broadcasting from the Mall, and entertainment includes a guest appearance by Bob Marley and live performances by Inca Son and the Maine Suzuki Association. Show your support for The Brick Store Museum and get a start on your holiday shopping by attending the Festival of Giving.

For additional information, see www.mainemall.com/html/Events.asp.

#