



## BRICK STORE MUSEUM

**MEDIA RELEASE**  
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### ***DOWN EAST DISCOVERY DAY CELEBRATION AT BRICK STORE MUSEUM***

KENNEBUNK - *Down East*, the magazine that has become synonymous with all things Maine, has selected The Brick Store Museum as one of the state's 50 best cultural and natural landmarks. In celebration of the magazine's golden anniversary, *Down East* has invited its 250,000 readers to visit these 50 outstanding attractions during Down East Discovery Day, to be held on Sunday, August 15.

The magazine's 50<sup>th</sup> anniversary issue (August 2004) contains a bound-in card good for two free Discovery Day admissions at any of the featured destinations. As a Down East Discovery Day host venue, The Brick Store Museum will have special, extended public hours from 10 a.m. to 4 p.m. on August 15. Visitors to the museum can explore Kennebunk's diverse manufacturing history in the popular *Made in Kennebunk* exhibition or sample the region's unique heritage in the *Treasures of the Community* exhibition. The museum will also specially open its carriage stalls, treating guests to a rare glimpse of the early vehicles and firefighting equipment in its collections. As a welcome bonus, participating galleries from Hearts of the Arts—a consortium of 18 area artisans and galleries—will display works at the museum throughout the day to showcase the rich artistic traditions alive in the Kenneburns.

For more information on Down East Discovery Day, visit [www.downeast.com/discovery.html](http://www.downeast.com/discovery.html).

*The Brick Store Museum is located at 117 Main Street in Kennebunk's historic district. The museum is dedicated to preserving and exhibiting the region's cultural and artistic heritage. Its galleries and research archives are open to the public year-round. Architectural walking tours are offered on Fridays at 11 a.m. throughout the summer. Visit [www.brickstoremuseum.org](http://www.brickstoremuseum.org) or call 207.985.4802 for further information.*